

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Africa Professional Services Firm Website Design Schedule** | | | | |
| **Activity** | **Description** | **Schedule/timeline** | **Status** | **Dates** |
| Feasibility Study | Determine what is expected of the new website in terms of functionalities, design and audience. | 2weeks | Complete | 13/2/2014-28/2/2014 |
| System analysis and design | Analyze data gathered from feasibility study phase and come up with the most appropriate design for the website/select the most appropriate Word Press theme | 1 week | Complete | 1/3/2014-8/3/2014 |
| Implementation | Convert the graphical design into real website. | 2 weeks | Current | 9/3/2014-30/3/2014 |
| Upload content | Upload content developed for the website | 2weeks | Future | 1/4/2014-15/4/2014 |
| SEO (Search Engine Optimization | Format content to suit required website international standards | 1 week | Future | 15/4/2014-21/4/2014 |
| Final touches and launch | Making final changes based on other stakeholders reviews | 1 weeks | Future | 21/4/2014-28/4/2014 |
| Maintenance | Making updates and adding new features | Lifetime of the website | Future |  |
|  |  |  |  |  |
|  | **Expected Project duration** | **2 Months** |  |  |